



BE MORE, BE A MEMBER

By joining the FTTX Council Africa members have a competitive advantage because they become informed members of their industry as the council actively engages and represents its members at government level. Council members who lead busy professional lives can depend on the organisation to represent and brief them on important industry trends, new legislative rulings, and advances in technology. The main platform the FTTX Council uses for this is through its annual conference. This event aims to attract C-level speakers and best of breed OEM's and distributors to keep industry informed and updated on the latest trends in technology and legislation.

Access to industry events and sharing of market data

The FTTX Council Africa, as well as our partners often host industry events where market data is discussed and presented in the form of detailed analysis of these statistics.

FTTX Council Africa Annual research (for members only)

The FTTX Council Africa annually conducts research into the top African markets and follow market trends of the operators deploying fibre optic infrastructure.

Unique networking opportunities

By joining the FTTX Council Africa you are able to meet leaders in the industry and benefit from new contacts, open discussions and new insights!

Marketing opportunities through our Member Network News

Every second month we send out a Newsletter to our entire member database. All members are invited to send through their contributions at no cost. This can be anything from an article, whitepaper, special offer, product launch, etc.

Advisory Committees

All our members are invited to actively participate in the working groups.

Participation in FTTX Council Africa Conferences and other events

Our annual conference is THE meeting point for all people interested in fibre related activities in Africa. We also host annual golf days that are exclusively open to our members.

Special Exhibition Packages

Our members get special pricing on select packages at our annual conference. They are offered a 50% discount of the Silver packages. A Silver package typically includes the following:

- Schell scheme booth in exhibition, 4m x 2m, height 2.5m, 1 branded wall, cocktail table, 2 chairs, power point and light, carpet
- Branding on screens in plenary room
- Marketing Collateral in Tote Bags
- Logo on all online correspondence
- Logo on event web site
- 50-word profile on event website
- ½ page advertisement in FTTX journal 2018
- 2 marketing mailers throughout the year (content provided by sponsor)
- White paper published online on FTTX Council Africa website
- Logo in the list of sponsors in conference press releases

Above all, your contribution as a member allows us to further our cause which is to educate government and consumers on the benefits of fibre optic infrastructure. Our aim is to support the industry by participating in government committees, speaking at events, engaging with consumers, driving marketing campaigns and achieving the objectives of our members through our ongoing efforts.

For more information on becoming a member, please email: reesha@fttxcouncil.com or contact +12 655 2009.

